



## Program Highlights

*Where we're going and where we've been!*

April 10, '10 3<sup>rd</sup> Kids Culinary Convention & Competition, Sacramento, California

- Jan '10 Premiere of Jr. Chef Cooking Tips, 3 minute culinary information segments  
Saturday morning kids programming CITV, Bermuda
- Sept '09 # of kids who participated in Jr. Chef Central cooking program tops 5000
- Jan – Sept '09 2000+ elementary school children participate in Jr. Chef Kids Cooking Assemblies  
Elk Grove Unified School District, California
- June '09 1<sup>st</sup> International Jr. Chef Central facility opens - Bermuda
- April '09 1<sup>st</sup> International Kids Culinary Conference, Bermuda 225 kids attend
- Sept '08 Food Network & Sunset Magazine participate, 300 kids attend  
2<sup>nd</sup> Kids Culinary Convention & Competition, Sacramento, California
- June '08 Jr. Chef team demo at National Agricultural in the Classroom Conference  
Costa Mesa, California  
Master Jr. Chef Program launches
- Feb – May, '08 Jr. Chef Central selected to participate in groundbreaking study demonstrating link  
between healthy eating habits and academic success for elementary school students.  
Robla School District, Sacramento, California
- Dec. '07 Elite Jr. Chef Program launches
- Oct '07 1<sup>st</sup> Kids Culinary Convention & Competition, Sacramento, California; 250 kids attend
- April '07 Television pilot produced – Jr. Chef Central...your window to the world
- May '06 Jr. Chef Advance sessions and Guest Chef Saturdays launch
- April '05 First Beginner Jr. Chef Camp held
- November '04 Jr. Chef Central founded in Sacramento, California.



We Build Bridges...one plate at a time. Here's how you can help us!

### **Event Sponsor**

The audiences at our events are young people between the ages of 10-15, aka the 'millennium generation'. They are part of a 60 million strong group of children born in the US between 1975-1994. Racially and ethnically diverse, our attendees have one thing in common – they want to cook. How they learn and what they learn forms the foundation for the purchasing choices they make as consumers - from ingredients, to equipment, to what's ordered off a menu.

We exercise extreme care in selecting the companies and organizations invited to support our programs. Event sponsors, including those who support our Conventions and Conferences, are approached because they represent a commitment to good health that fully reflects our own values and principles. A detailed breakdown of Event Sponsor Benefits is included in this correspondence.

### **Scholarship Angel**

There are a number of young people who stand to benefit from our program but cannot afford all, or part, of the fee. Your support as a Scholarship Angel ensures that every child is able to fully participate irrespective of their economic status. Scholarships range from as little as \$75 per child for entry into one of our day-long Jr. Chef Kids Culinary Conventions, to \$275 for a full week at our Jr. Chef Cooking Camp. Best of all, you can choose whether you wish to have your support recognized or to remain anonymous.



## Supporters, Partners and Cheerleaders!

*Feel free to contact any of the below.*

### **California**

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### **Bermuda**

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